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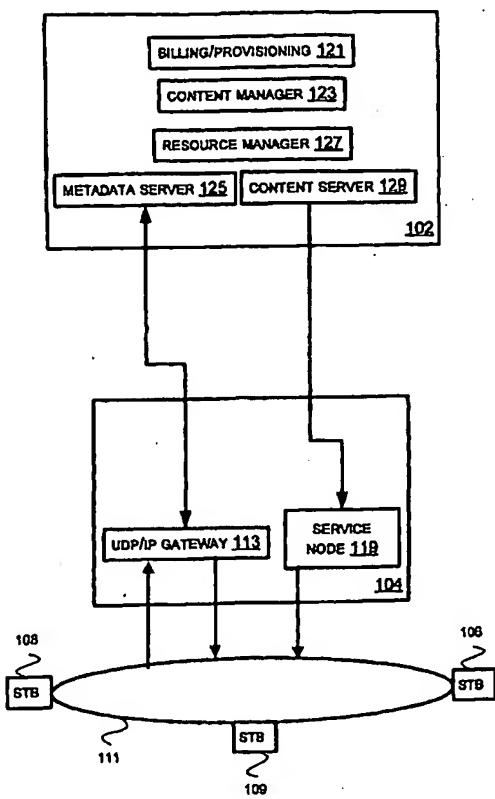
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(54) Title: SYSTEM TO PROVIDE SET TOP BOX CONFIGURATION FOR CONTENT ON DEMAND

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(57) Abstract: A content on demand system includes logic to compose set top box configuration information into an audio and/or video stream format, and to communicate the configuration information to a plurality of set top boxes.